



[insert name here]

FALL 2008

NEW & IMPROVED

GREEN DESIGN

FEATURED DESIGNER

MEMBER SPOTLIGHT

CALENDAR OF EVENTS

P1

our mission
michigan chapter of IIDA is an organization that enthusiastically strives for professional excellence, advocates good design and promotes social responsibility through the exchange of ideas, networking and the education of our members and the public.

President's Message

Welcome readers to our Fall issue! As the winds of change roll in this season, our chapter embarks on a year of new initiatives. This is a very exciting time for our chapter – a time of change! We have embarked on rebranding of our chapter – everything from our logo and letterhead to the newsletters and website. As you read along you'll notice our new newsletter format. Along with all the new content we are introducing here, we need a new name for our chapter newsletter as well. Anyone remember what the old name was??? For years we have been calling our quarterly newsletters: *The Michigan Design Times*. Would you like to help your Chapter? See contest rules on this page for a newsletter/ newsbrief naming challenge. You could win a \$25 gift card of your choice!

Another important item that I thought might be of interest to our members is the IIDA Foundation. I am sure many new members and even some of our rookies do not have a clear definition of what the Foundation provides or why each member is asked to donate \$10 every year. The Foundation was developed by Headquarters to collect funds to support such programs as NCIDQ Chapter Study Groups. It also provides NCIDQ exam reimbursement! YES, I did say that – once you take and pass all sections of your exam, you can apply for reimbursement. Not everyone is selected but the opportunity is there and what a great kick back that is!

by: Jennifer L. Malia, IIDA, LEED AP

Every year about this time, each chapter receives a goal to raise funds to support the Foundation based on their total number of Professional and Associate members. They only ask for \$10/person and if everyone donates, we reach our goal! The best part about that is our chapter then receives a percentage back in our pockets! Please take a moment to visit the website, read up on Foundation goals and support your local chapter by donating online: www.iida.org. On IIDA's home page you'll find a link to the Foundation on the left hand side of the page. Click and donate.



Our chapter continues to grow because of your support! In realizing just how important you are to us, we have also recognized our need to do more for those that can not! Our board has felt for years that we have not been doing enough community service focused events – giving back! Even in such economic times, our chapter continues to flourish and we are overwhelmingly grateful. We also see that not everyone has been as fortunate and we want to help. As we move forward with our event planning for the future, keep your eyes peeled for more community service work. We want to do our best to help the planet and the people on it.

Thank you for your time and enjoy this, our GREEN issue. What can we do to save the planet? Find out whose doing their part!

name that newsletter/newsbrief

have a way with words? looking to win a little prize? if you're an IIDA member in good standing, we have an offer for you! come up with a name for our newsletter (4x a year) or our newsbrief (4x a year) and will give you a \$25 gift certificate of your choice to your favorite spot. do you like to read? i hear borders has some great books. do you like coffee? maybe starbuck's is your place. and we know everyone loves target...

the board will do a 'blind vote' (no names will be used) and the winner will be announced in our winter newsletter. so come on...give us a hand...and give something back to your chapter. put those creative caps on (do you ever take it off?!) and send us your most outstanding titles for either our newsletter or newsbrief and we'll gladly reward you!

all entries must be submitted by october 31, 2008 to chantelle at cmarsall@hobbs-black.com

good luck!!

support the foundation!

go to: www.iida.org
click on the Foundation
and donate \$10 today!



[insert name here]

Gontina Building & Design

Based in Clawson, Michigan, Gontina Building & Design is a full service design and building firm that serves Oakland County and the surrounding areas. The company focuses on creating spaces that require fewer resources to build as well as operate. From small remodeling and addition projects to custom homes, Gontina Building & Design approaches each project with an eye towards artistry, technology and sustainability.

The company was founded in 2004 by partners Timothy Risk and Woody Gontina. Both began their careers in the building industry, Gontina in Real Estate development and Construction and Risk in Architecture and Carpentry. Both received degrees from Michigan State University, Risk in Interior Design and Gontina in Building Construction Management. Risk later received a Master of Architecture degree from University of Michigan.



"We started this company together because we share a real passion for building and recognize Green Building as the standard for the way buildings will

be built in the future", says Gontina. Risk adds, "We also feel that design plays a key role in making buildings more sustainable, so we spend more time in the planning phase to ensure that our projects are unique and will meet a very broad set of requirements for meeting our goals."



The company is currently working on a new 3700 square foot custom home in Bloomfield Township. The home is registered to be LEED certified and the company is shooting for a Platinum certification. The home will utilize a geothermal heating and cooling system and has been constructed to optimize the efficiency of the building shell through the use of Structural Insulated Panels (SIPS) and Insulating Concrete Forms (ICFS). The house has been designed using Passive Solar as well as natural daylighting strategies to further reduce the energy needs of the home. Additionally, water saving systems like rainwater collection for irrigation and greywater storage will be installed. Interior finishes will include FSC certified woods, low VOC paints, Wool Carpet, and Energy Star appliances and fixtures.

by: Timothy Alan Risk, MA Arch

The company's goal is to become the leading Green residential construction and design firm in southeast Michigan by focus on a range of markets spanning affordable housing to higher end residential projects. This year, Gontina Building & Design worked with Habitat for Humanity in Oakland County to design the organizations first affordable LEED certified home. In addition to the new homes the company is working on, the company is well versed in additions and efficient retrofits for existing homes. For more information, please visit www.gontinabuilding.com.



random thoughts
detroit installed the first mile of paved concrete road in 1909 (woodward ave between 6 and 7 mile)

facebook

IIDA Michigan Chapter is now a group on Facebook. Come join us! Search IIDA Michigan Chapter at www.facebook.com



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thank you to our retreat sponsors:

InterfaceFLOR

www.interfaceflooring.com

Antron
carpet fiber

www.invista.com

Retreat Recap

by: Chantelle C Marshall, IIDA

The Michigan Chapter board members were invited by InterfaceFLOR Commercial and Invista to spend our annual board retreat at the wonderful Callaway family Catawba guest house at the Callaway Gardens Resort. As part of our retreat, we spent Friday touring the Interface Georgia Platinum LEED showroom, learning about what Invista does for the market and the environment, and touring the Interface ReEntry 2.0 facility.



The ReEntry 2.0 facility has reclaimed more than 138 million pounds of carpet since 1994, and they anticipate reclaiming over 40 million pounds in 2008. We saw many piles of carpet sorted and tagged within the facility, with even more being unloaded from trucks docked outside. One memorable comment by our Past President, Michelle Belt "I was impressed by the volume and variation of the carpet that was coming back, particularly the bright green Disney carpet that was being off-loaded that day!" The ReEntry 2.0 facility reclaims ANYONE's carpet (commercial and residential, broadloom and tile) regardless of face fiber type or backing used. The remains of the process are diverted from the landfills in a variety of ways, one of which goes back into the InterfaceFLOR Convert modular carpet. With 5 billion pounds of carpet being dumped into landfills in the U.S. each year, InterfaceFLOR has made great strides in improving our environment and their product.

ReEntry® 2.0

Converting Fiber to Fiber and Backing to Backing. Closing the Carpet Recycling Loop.

We've recycled backing into backing for years, but that wasn't enough. Now we've developed an efficient way to recycle type 6 and 6,6 nylon fiber. With ReEntry 2.0, we took a giant step forward in carpet recycling.

CONFRONTING REALITY

You hear a lot of claims these days. It can be hard to separate fact from fiction, rumor from reality. "Recyclable" is often just a promise of future possibilities, but our exclusive ReEntry 2.0 process turns this promise into a reality, and leaps beyond what people believed was possible in recycling carpet fiber.

ReEntry 2.0

Five billion pounds of carpet ends up in landfills each year. Less than 5% of that is reclaimed. Since 1994, we've reclaimed more than 138 million pounds of carpet, and we anticipate reclaiming over 40 million pounds in 2008. our carpet reclamation and recycling program, ReEntry 2.0, now reclaims all InterfaceFLOR and competitor carpet (commercial and

residential, broadloom and tile) regardless of face fiber type or backing used. This program diverts waste from landfills and further reduces our reliance on virgin raw materials.

How It Works: Through patent pending technology, we cleanly separate the face fiber and backing of nearly any carpet type. Separated type 6 and 6,6 nylon fiber are recycled into new 6 and 6,6 nylon, while separated GlasBac® backing and similar competitor backings are recycled into new backing using our Cool Blue backing technology.

The result is Convert™ - the groundbreaking new category of modular carpet that is manufactured with a full color spectrum of post-consumer yarn.

This entire process requires less energy than other recycling processes. Plus, we've identified recycling partners for other reclaimed carpet materials to ensure no reclaimed carpet ends up in the landfill.

ReEntry 2.0 raises the bar for sustainable carpet products without compromising performance or aesthetics and brings us closer to achieving our Mission Zero™ goal of zero environmental footprint by the year 2020.

InterfaceFLOR

thank you

A big THANKS to our retreat sponsors and a round of applause for all their efforts to clean up our environment. Please be sure to check out their products and innovations at their websites listed on this page.

Talk to your local InterfaceFLOR Sales Representative or call 1.888.733.6873 (U.S.) or 1.866.398.3191 (Canada) to learn more about how we can give your used carpet new life through our ReEntry 2.0 reclamation and recycling program, even if we didn't make it.



a special thanks to our host, Kenn Rickman: for your hospitality, your humor, and your chauffeuring skills, we are deeply in your debt.

the michigan chapter board

InterfaceFLOR Closed Loop Reclamation & Recycling Process





[insert name here]

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Did you know?

Fisher & Paykel Dishwasher
Typical dishwashers use between 7 gallons (short cycle) and 15 gallons (regular cycle) per load! The Fisher & Paykel DishDrawers are Energy Star compliant and use as little as 1.95 gallons per drawer per load with the normal cycle using only about 2.4 gallons per load.

And because the drawers operate independently from each other, you could have one drawer filled with lightly soiled dishes, glasses, cutlery and running on the eco setting while you have heavier soiled items such as pots and pans running on a longer cycle at the same time. You save water, you save energy and your dishes save the beating they get on the high heat settings.

The drawers are made of the same material as the yachts that race in the America's Cup. The material actually holds the heat from the water that was heated during the cleaning cycle. The heat that is retained by the tub material is what dries the dishes.

Fisher & Paykel DishDrawers meet ADA height requirements making it a good option (even one drawer!) for an office kitchen/break room!



New views on sustainable design

After years of thinking “we can’t” about sustainable design, corporations, retailers, universities, governments now know better. **We can’t not** develop sustainable, high performance buildings and interior environments that demand less of our natural resources.

As architects of the first large-scale U.S. office building to use an underfloor air supply system and the largest BREAAAM-rated project in the UK, Gensler is a long-time proponent of sustainable design.

We know that a sustainable approach to design doesn’t just preserve our planet’s resources, but produces results that matter for our clients: reduced energy and operating costs, brand advantages, enhanced real estate and human performance and overall quality of life.

Gensler



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Delivering real estate with lasting value Gensler's Four Tiers of Sustainable Design

Sustainability has always been a core element of Gensler's design philosophy. Our approach is grounded in key principles such as striving for integrated, whole building design; achieving innovation in products and technology tools; maximizing natural features, siting and climatic conditions; and leveraging our ultra-collaborative firmwide and industry network for learning and new best practices.

Gensler's Four Tiers sustainable design tools are performance-based design and process approaches that we created to help guide clients toward higher-performance projects with long lasting economic value and minimized environmental impact.

Tier 1. Basic Practice

Smart, cost-neutral choices that Gensler implements on every project, like low-VOC paints and recycling centers.

Tier 2. Good Practice (potentially LEED-certified)

These practices are a step beyond basic practice and require slightly more client investment.

Tier 3. Best Practice (potentially LEED Silver or Gold)

For the client expressing a strong commitment to sustainability, these strategies may result in higher first

costs related to improved lifecycle operation costs. Our process involves cost-benefit analysis to assist in this decisionmaking.

Tier 4. Transformational Practice (potentially LEED Platinum)

These strategies may change the rules of the game in both the built environment and business ecosystems. The higher first cost of this approach yields significant gains in reduced lifecycle costs, energy use, and brand/PR advantages. These strategies represent a high level of partnership between Gensler and clients, and will result in the client forging new ground towards sustainability.

Every project is unique and so the use of the Four Tiers differs for each client. Understanding the goals of the project early in the process is essential to strategy selection. Strategies with higher first costs may result in a higher

ROI for our clients, while others may have value in the form of brand equity or PR attention.

Not all projects will follow these tiers consecutively. Thinking about green building strategies in these categories provides a starting point for our conversation at the start of a project, just as the LEED rating system is also a great tool, regardless of whether you decide to pursue certification.

Gensler

disclaimer
The information in this newsletter is meant to be thought-provoking for our readers. The opinions expressed are of the author, not necessarily that of the IIDA Michigan Chapter.



[insert name here]



Betsy Wagner, IIDA
Vice President
Director of Interior Design
Hobbs + Black Associates,
Inc.

Q What is your definition of success?

A Doing what you love in life.

Q What are the most pressing issues facing designers today?

A Currently, the economic climate is one of the biggest challenges we face today. A lot of construction projects have been put on hold. I have a feeling it will get even slower before it gets busier. We need to get very creative in marketing our abilities to the public. We need to band together to ensure that some of the proposed legislation against designers is not passed.

Q What are some of the challenges you face when meshing design and business?

A Being practical at times when the budget necessitates it – though your inner being knows the project could be so much more...

Q Do you think green design is the way of the future or just a fad?

A Green design is here to stay – people are realizing more than ever in today's economic climate that we need alternative means of producing products, fuel and energy to take us into the future. I believe that designing "green" buildings will be similar to using "ADA" guidelines;

before too long it will become standard practice.

Q Do you have a signature style?

A Really, I don't. I have always loved a variety of styles of art and architecture. If the project calls for a certain type of style, I enjoy researching what may work best for the built environment.

Q Do you have a personal design philosophy?

A Trust your instincts, don't spend a lot of time second guessing yourself.

Q If someone asked you as a child "What do you want to be when you grow up?" you would have answered...

A A Doctor...I like the idea of helping people. However, I find designing healthcare spaces rewarding and challenging.

Q What learning experience has had the most impact on you?

A Spending a semester in Spain had a tremendous influence on me. All of my classes were taught in Spanish and I was submerged into the culture. It opened my eyes to a different way of living and doing things.

Q What's the biggest misconception about what you do?

A That I'm a "decorator" and that I can help you pick out blinds...I really know very little about blinds.

Q What words of wisdom can/do you share with others?

A In the design business, it is important to develop a thick skin and keep going during difficult times. I believe I was very sensitive as a young designer and over the years have learned to "not sweat the small stuff."

Q Recently completed projects?

A Oakwood South Shore Replacement Hospital, Mercy Memorial Hospital, Atria Senior Living facilities in Riverview, and Grapevine Texas

Q Projects on the boards?

A Oakwood Heritage Hospital Bone and Joint renovation, Okemos Community Church Renovation, Fort Shelby - Concierge Lounge

Q People would be surprised to find out that you...

A Are taking an hip hop dance class

Q Book(s) on your nightstand?

A Honestly...Harry the Dirty Dog, Grover the monster and several Elmo books...(I have a 3-year old that wants me to read her stories every night.)

Q Favorite designer or architect/designer you would like to meet?

A I really love Frank Gehry's work.

Q Favorite space?

A I love the Millennium Park amphitheater in Chicago...Favorite Interior Space? There are too many to list....

new members

- Jamie Aragones - Geiger (Industry)
- Hope Benson - AIREA (Associate)
- Dawn Bonetti - CDC Flooring (Professional)
- Jacqueline Cassette - DIFAB (Associate)
- Michelle Dietrich (Student)
- Danielle Duncanson (Student)
- Andrea Everett - Interior Environments (Associate)
- Susan Gabriel - Terrazzo & Marble Supply Companies (Industry)
- Jennifer Harting (Student)
- Nathan Lowery - Trendway (Industry)
- Ray Meganck - Blueridge Commercial Carpet (Industry)
- Dawn Elizabeth Miller-Meister - Steelcase (Associate - "Welcome Back Campaign")
- Heidi Muszall - DIFAB (Associate)
- Amanda Needham - Eric Charles Designs (Associate)
- Melissa Powell Sheppard - CZAE (Associate)
- Lauren Prager - Prager Design LLC (Associate - "Welcome Back Campaign")
- Wendi Reynolds - Smart Office Systems (Associate)
- Linda Thomas-Pilarczyk - Linda Thomas Designs (Professional)
- Trinda Thompson - T.J. Designs LLC (Professional - "Welcome Back Campaign")
- Tom Tutz - INSTALL (Industry)
- Doug Urganart - LG Gold Source (Industry)
- Jenna Walker - Ilitch Holdings, Inc. (Professional)

ncidq

the following people have recently passed the NCIDQ exam:

- Jennifer Sutton - Hamilton-Anderson
- Katherine Chappelle - HKS
- YaShan Young
- Catherine Dawes

congratulations!



[insert name here]

oct

- 3-4 NCIDQ Exam - EMU
- 8 Board Meeting - Worksquared, Grand Rapids 6:00 pm
- 16 FOCUS:green 7:30am - 5:00pm
- 16 HAPPY HOUR - see flyer

jan

- 12 Classroom of the Future
- 14 Board Meeting - Airea, Southfield 6:00 pm
- 15 Happy Hours start up Again!
- 28 CEU

nov

- TBA Planning Committee Meeting
- TBA Casino Night 2009
- 5 Building Codes Seminar
- 7 Furniture Forum: Discovering Green Design - Haworth, Herman Miller, Steelcase
- 11 CEU: the good, the bad and the ugly of materials selection - Grand Rapids
- 12 Board Meeting - Interior Environments, Southfield 6:00 pm
- 13 Motawi Tile Event
- 19-21 Greenbuild - Boston, MA
- 19 CEU
- 20 Ward Bennet: American Design, GM Tech Center, Warren 5:00- 7:00 pm
- 20 HAPPY HOUR - see flyer

feb

- 2-6 Student Mentoring Week
- 5-8 Winter Chapter Leadership Council, Guadalajara, Mexico
- 14 Board Meeting - Airea, Southfield 6:00 pm
- 25 CEU

dec

- 10 Board Meeting - Interior Environments, Southfield 6:00 pm
- 10 Nucraft Christmas Open House Comstock
- 17 CEU

mar

- 11 Board Meeting - Airea, Southfield 6:00 pm
- 25 CEU
- 26-27 MIDEX, Troy Marriott
- 27 Student Career Day, Michigan Design Center



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 As a way to give back to industry professionals who support our efforts and products, seven leading commercial interiors suppliers, Blueridge Carpet, CF Stinson, Fashion Wallcoverings, Forbo Flooring Systems, The Floors & Floors Technology, General Contracting, and Herman Miller will be hosting a one-day sustainability workshop, offering CEU courses, to the architectural and design community.

COMPLIMENTARY

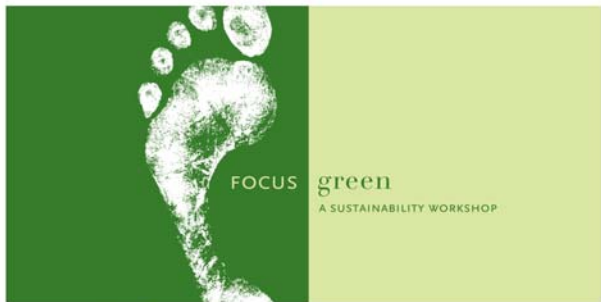
FOCUS : green

THURSDAY, OCTOBER 16, 2008

7:30 a.m.	Complimentary Continental Breakfast and Networking
8:00 a.m.	A.M. CEU Sessions Begin
11:00-1:00 p.m.	Complimentary Luncheon
12:00 p.m.	P.M. CEU Sessions Begin
5:00 p.m.	Wine and Cheese Networking Reception

For more information on the event and to R.S.V.P. by October 1, 2008, please visit:
www.focusgreen.net

Printed on recycled paper.




IIDA Michigan Presents...

An IIDA approved CEU

The good, the bad, and the ugly of materials selection.

It's amazing, the progress our society has made, even in the last 100 years. Moving from the industrial age to the information age. What we haven't fully realized is that the progress comes with a huge price tag. Some things that we take for granted as "good" – or things that we think have made our lives easier...haven't.

Presenter Melissa DeSota Steelcase Developer, Environment Programs	Time and Location Tuesday, November 11 4:00-6:00pm Steelcase University Learning Center 901 44th Street Grand Rapids, MI 49508	Contact Info Mary Ann Chamberlain Mchamberlain@mdcwall.com
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Please RSVP by November 3 to Mary Ann Chamberlain.



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IIDA
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
MICHIGAN CHAPTER

INVITES YOU TO
discover **green design**

NOVEMBER
7th 2008

**FURNITURE
FORUM**

HAWORTH

The new One Haworth Center represents an evolution. It's a striking showroom for our organic workspaces, an execution of our knowledge, and a case study for designing green buildings. We invite you to explore the new One Haworth Center, and to share in our learning as we become a living laboratory for organic, sustainable workspaces.

Herman Miller

Our history, our industry leadership, and a corporate culture steeped in environmental advocacy have made Herman Miller a model for our customers and competitors alike. As a founding member of the U.S. Green Building Council and an active participant in creating the LEED protocol, we have helped carry the concept of sustainability across industries and around the world. From reducing manufacturing waste to our Cradle-to-Cradle approach for new product development and our various LEED certified buildings, we aim to contribute to a better world tomorrow.

Steelcase

Explore what "Designing for the Environment" means to Steelcase and what it means to you and your future clients. Tour Steelcase University, a state of the art learning center and successfully reclaimed building. Understand Cradle-to-Cradle design protocol and meet the world's largest collection of Cradle-to-Cradle certified products.

grand rapids, mi
zeeland, mi
holland, mi

DESIGN STUDENTS

Take advantage of this unique opportunity to visit 3 of the world's largest manufacturers of office furniture and to witness the latest trends in sustainable design.

9:00 AM - 4:30 PM
LUNCH & TRANSPORTATION BETWEEN LOCATIONS PROVIDED

GIVEAWAYS

Attendees will be eligible to win FREE IIDA Student Memberships.

All students will receive Goodie Bags.

RSVP by October 1st

Email: michiganida@yahoo.com
to reserve your spot

MAIL PAYMENT by Oct. 10th

IIDA Michigan
P.O. Box 2514, Southfield, MI 48037-2514

COST

\$20 IIDA Student Members
\$25 Non-members

IIDA
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ASSOCIATION
MICHIGAN CHAPTER

The Motawi tour is approaching fast, so be sure to RSVP soon to Bill Bock @ bill.bock@kimball.com It'll be a great way to get a head start on your holiday shopping!

The Michigan Chapter of IIDA and Motawi Tileworks invite you to tour the beautiful Motawi studios. Be one of the first to get a sneak-peak of the mega annual sample sale and receive 10% OFF on first run quality tiles!!!

The tour will include tile-making demonstrations, and the chance to flaunt your inner artist by creating your own tile masterpiece!

Including: - Give-a-ways
- Wine and Appetizers

MOTAWI TILEWORKS
170 Enterprise Drive
Ann Arbor, Michigan 48103
(734) 215-0017

Be sure to save the date of:
Thursday, Nov. 13th 4:30 - 7:00

Tour price is: \$15 for IIDA members
(Bring a non-member, and receive \$5 off!)
\$20 for non-members
\$10 for students
(Proceeds to benefit the IIDA Foundation)

Food Supplied By: VIRGINIA TILE

NATIONAL
Furniture with Responsibility

Kimball Office



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Join us for a special IIDA CEU Presentation

Ward Bennett: American Design

A lively accredited course presented by Ward Bennett's protégé – award winning furniture designer, Timothy deFiebre – that covers the entire life and career of this Interior Design Hall of Fame member. This presentation deals with specific projects, design philosophy, his homes, and product design including not only furniture, but also textiles, lighting, and finally table top designs that are part of the Museum of Modern Art's permanent collection.

Thursday, November, 20th, 2008

5:00 PM Reception ~ Hors d'oeuvres ~ Building tours highlighting Eero Saarinen's international style, Caucus installations and new lounge pieces from Geiger

6:00 PM to 7:00 PM - CEU Session; Earn .1 CEU Credit

General Motors Technical Center, Warren MI

Research & Development Complex
South Lobby

Please RSVP to Jamie Aragonés by **November 13, 2008**
Jamie_Aragonés@geigerintl.com or 248.930.8141




HAPPY HOUR

You are invited to join your local Michigan Design Community for Third-Thursday's Happy Hour!!! 9/18, 10/16, 11/20 5:00 - 7:30

DETROIT



24 Seconds
3071 12 Mile Rd
Berkley, MI
248-336-0024

** Meet on Roof Deck, Weather Pending*

NETWORKING

ANN ARBOR



Bar Louie
401 East Liberty
Ann Arbor, MI
734.794.3000

SOCIALIZING

GRAND RAPIDS



Founders Brewery, Co.
235 Grandville Ave SW
Grand Rapids, MI
616.776.1195

MINGLING

ARCHITECTS...ARTISTS...AIA...IIDA...DEALERS...PLANNERS...DESIGNERS...USGBC...MANUFACTURERS...STUDENTS...ASID...REPRESENTATIVES...BROKERS...CONTRACTORS...MANAGERS...FABRICATORS